

BSN SUPERSTRIKE FOR REAL ON-FARM PERFORMANCE

A timely reminder of how BSN Superstrike can benefit the coming harvest

by Carol Phillips, Executive Consultant Communications and Media

RLF designs and builds all its crop nutrition products for real on-farm performance.

Now is the time to build a proven seed priming fertiliser into your farm management plans for the coming harvest.

RLF's National Sales Manager Grant Borgward says that "our focus is to produce products that achieve tangible and viable results". RLF bases all its product development on plant science, and **BSN Superstrike**, RLF's world-leading fertiliser for seeds delivers the type of results that make farmers happy.



Grant says "a quick look through the feedback we receive from our customers shows very clearly how **BSN Superstrike** delivers the type of crop quality and yield outcomes that farmers want. In many cases **BSN Superstrike** totally exceeds our customer expectations".

Here are some of their comments :



*"We like our crops to jump out of the ground and **BSN Superstrike** helps us to achieve that year in, year out".*



*"**BSN Seed Priming** gives quicker establishment and extra root mass of young plants which assist in helping to finish the crop, particularly in dry seasons. Also by treating our seed with **BSN** we are cost effectively supplying a major part of the plant's trace element requirements."*



“BSN Superstrike is great at promoting root growth to give the seed an early kick. I like the nutrient hitting the target and getting the nutrient inside the seed as close as you can get. The bigger root system picks up more granular fertiliser”.



*“We have been treating our seed with **BSN Superstrike** for several years now to ensure our crop has enough of the essential trace elements zinc, copper, manganese and molybdenum at the start of germination. Our high pH soils tie these nutrients up, so that is why we like to put them inside the seed, where we know they are available to the young seedling from day one”.*

Grant goes on to say that “there is a substantial catalogue of performance results gained through independently managed trials, demonstration field trials or through on-farm measurements. **BSN Superstrike** is a tried, tested and truly innovative product”.

The seed priming technology, unique to RLF, elevates all critical nutrients to within optimum range. The seed embryo senses that **BSN** has elevated the levels of nutrient and then sets potential for maximum yield. **BSN Superstrike** then continues to provide crucial fertiliser support for the first 2-3 weeks of the plant's life following germination, by providing phosphorus and trace elements when the availability of granular fertiliser is often limited.

You too can experience the benefits and real on-farm performance with **BSN Superstrike**.



The content of this media page was accurate and current at the time that it was written. This media release is provided for interested customers and other parties, and will remain a matter of RLF's historical record. Viewed in this context RLF therefore undertakes no obligation to update either material or content.