

## PASSIONFRUIT IS 'NEW' TO CHINA

### A Promotional meeting for Passionfruit Growers

by Echo Dong, Marketing Officer



#### Overview

The passionfruit is native to Brazil and is a much loved fruit in markets around the world. It is widely cultivated in tropical and subtropical regions and is also known by common names such as 'Brazil fruit' or 'Egg fruit'. Its flesh can emit a rich aroma reminiscent of a wide variety of fruits such as banana, pineapple, strawberry, litchi, lemon, mango and plum. It is an extremely versatile and tasty fruit and has many uses in restaurants, cafes, confectionery and food services.



*The growing well passion fruit*

However, the passionfruit is still fairly uncommon in China today, and is rarely known by many Chinese people.

In order to help more Chinese farmers plant and harvest healthy and successful passionfruit crops, RLF undertook a trial nutritional program for growing better passionfruit. The outcomes were observed under years of experiment and demonstration.

#### The Promotional Meeting

The promotional meeting for passionfruit growers was held on 11th March 2017 in a meeting room of New Rural School from Xiaochi Town, Longyan City, Fujian Province. Professor Xiong, from the University of Agriculture and Forestry in Fujian, the Deputy Township Head in charge of agriculture from the Quality and Technical Supervision Bureau in Xiaochi Town, Longyan City, and the Headmaster of New Rural School from Xiaochi Town all attended the meeting. More than 80 people attended on the day, and it was considered to be a very worthwhile meeting for sharing information about RLF crop nutrition products and the experiences from the trial and demonstration garden.



*The meeting site*



*The Professor Xiong  
from University of Agriculture*



*The Deputy Township Head  
in Charge of Agriculture*

The RLF Sales Manager Shen Zhiqiang shared the fertiliser applying experience with the growers who were present. Professor Xiong spoke to the meeting about improving the benefit of fertiliser application. The Deputy Township Head described the practicality and reliability of RLF products.

## A Nutritional Program for Passionfruit

### • Transplanting period

Root watering with **Dynamo High-P** at 500-800 times dilution to promote new root growth.

### • Cultivation period

Apply **Plant Milk High-N** at 2-4 sheng per mu (Chinese measurement) with 300-500 times dilution and **Ultra Foliar Fruits & Veggies Plus** with 500-800 times dilution which ensures rapid growth and improved resistance to disease and adverse conditions.

### • Flowering and fruiting period

Apply the **Dynamo High-P** at 2-4 sheng per mu with 300-500 times dilution. Foliar spray with **Ultra Foliar Fruits & Veggies Plus** and **Boron Plus** with 1500-2500 times dilution to help promote flower, take root and improve fruit setting.

### • Fruit expanding period

Apply **Plant Milk High-K** at 4 sheng per mu and **Ultra Foliar Fruits & Veggies Plus** with 500-800 times dilution and **Calcium Plus** with 1500-2500 times dilution to improve quality and increase yield.

### • Fruit maturity period

Apply **Plant Milk High-K** at 4 sheng per mu and **Ultra Foliar Fruits & Veggies Plus** with 500-800 times dilution and **Potassium Plus** with 1500-2500 times dilution to make it earlier for market with good quality.



## Conclusion

The local farmers were very satisfied with the promotional meeting. It was a good opportunity for them to expand their knowledge about the passionfruit growing experience and fertiliser options and application program. They were positive with their comments and went away looking forward to planting, growing and harvesting the sweet passionfruit.



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