

## RLF AT SOUTH ISLAND AGRICULTURAL FIELD DAY IN NEW ZEALAND



What a sight to behold; 40 hectares with 600 exhibitors, the location is Canterbury, New Zealand and had over 30,000 visitors in what is the Country's best field exhibition. The South Island Agricultural Field Day was a three-day event (March 29-31, 2017) with a point of difference, over 12 hectares of pre-prepared (grown ahead of time) crops are used for real machinery demonstrations and for comparative exhibition purposes.

RLF distributor partner, Element Raw Materials prepared and participated in this important event by setting up a large **Pasture Plus** demonstration field, **BSN** and many other RLF products displays.



### Resounding Success

RLF's distributor partner Jason Reid said, "SIAFD (South Island Agricultural Field Day) 2017 was a resounding success for RLF. The onsite **Pasture Plus** trial was of huge interest to (New Zealand) dairy, beef and sheep farmers alike. We registered a large amount of interest."

**375%**  
More Grass



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