



# MEASURING THE SUCCESS OF AERIAL FERTILISING AND PLANT PROTECTION

A forum to evaluate crop nutrition and protection practices with UAV on rice



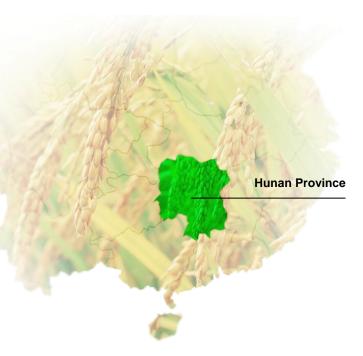
Echo Dong Marketing Officer China

#### Overview

An unmanned aerial vehicle (UAV) has a great advantage in implementing changes to the traditional methods of farming, especially when combining crop nutrition and crop protection practices.

With the UAV officially included in the protection of the agricultural machinery subsidies by the Ministry of Agriculture in 2017 for the first time, plant protection and flight prevention has emerged as a definite trend.

The Hunan Province is an excellent example of the national plant protection and flight prevention cause. The Hunan Province has undertaken considerable research and exploration in the field of flight controlled methods of operation, machinery, fertiliser and technology integration, and has achieved a successful experience for aerial weeding. As a region therefore, it is at the forefront of this emerging modern farming method for the country.



More than twenty companies from all over the country who work in pesticides, additives, UAV technology and fertilisers met in Changsha on 30th and 31st March 2017 to explore the development of aerial plant nutrition and crop protection.

The national meeting exchanged views and experiences on plant protection and flight prevention, and then presented the results it had gathered on rice.

This was jointly sponsored by the Association of Professional Control of Crop Diseases and Insect Pests in Hunan Province and the Service Alliance of Professional Control of Crop Diseases and Insect Pests in Hunan Province. It was held in the grand Red Star International Convention and Exhibition Centre, Changsha City, Hunan Province.

As a special Co-contributor, Rural Liquid Fertilisers was invited to attend the meeting.



The meeting site











# Spreading the Message of Aerial Spraying with Broadacre Plus Ultra Foliar

RLF announced its arrival into the field of plant nutrition by UAV with the Ultra Foliar product (12 nutrients) **Broadacre Plus** in July 2016. Since that time it has achieved many significant results.

Broadacre Plus has highly regarded features such as high level of safety, good compatibility, comprehensive nutrition, rapid absorption, good settlement and improved control effect — which is the best combination of a plant nutrition and protection program. As such it guarantees outstanding results in healthy cultivation. It has an excellent performance record for crops such as rice, and peanut and wheat too, which also grow well in Hunan Province, Jiangxi Province, Heilongjiang Province, Henan Province, Sichuan Province to name just a few key locations.



Ultra Foliar Broadacre Plus delivered by UAV

It also gives sound economic results, return and reputation for the farmer.

RLF attended the meeting carrying the latest foliar fertiliser product for distribution by UAV and won widespread acclaim from industry peers.

The Director of Market Development for RLF China, Qiu Mengbin, gave an excellent special report on the application effect of **Broadacre Plus** on rice.



**Qiu Mengbin**The Director of Market Development RLF China



RLF's 12 Nutrients Ultra Foliar Fertiliser

and Broadacre Plus Ultra Foliar for UAV











### A Busy time at the Booth

At the same time, the RLF booth was bustling. The customers interested in **Broadacre Plus** visited in constant streams during the event.

















The RLF staff with the customers

## **Conclusion**

RLF aims to play an important role in transforming the way in which crop nutrition is delivered to plants. Plant nutrition and protection by UAV is a good start for China's modern agriculture, which demonstrates a big leap in the progress of agricultural science and technology in China. In recent years, it has been greatly developed.



Crop nutrition and protection programs are indispensable. And flight prevention is a good way to connect crop protection program with a crop nutrition program. As the best partner for the plant protection and flight prevention program, **Broadacre Plus** Ultra Foliar will certainly make a contribution to China's crop production and overall agricultural economy.

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