

## POTASSIUM PLUS DELIVERS EXCELLENT RESULT FOR PEACH CROP

Sharing the success of RLF's Specialty Crop Nutrition Program



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### Overview

The RLF Sales Manager in charge of Hebei Province, Zhang Xiaoke, visited the farmer Song Aimin's peach orchard in Xinzhai Town, Leting County, Tangshan City, Hebei Province in May 2017 to discover the secrets of his high yield and high value peaches. His peaches consistently sell for a considerably higher price.



### The Secret of Success

During the peach maturation period, and after bag-removing, (some three days before harvest), apply a foliar spray of 50ml RLF **Potassium Plus** mixed with 30 jin (15 litres) of water.

After application, all the peaches are uniformly coloured with bright peach-red colour.

This ensures that each shed sells for significantly more than the fruit in the Control shed. Moreover, the colour is gorgeous, and the taste is delicious.



*The farmer, Song Aimin's peach orchard*





### The Excellent Price Advantage

According to peach buyers, the peaches treated with RLF **Potassium Plus** had excellent features such as good shape, bright colour, easy packaging and transportation capabilities, and delicious taste.

The purchasing price was 8.5 yuan per jin (AU\$1.67 kg) during the orchard cleaning period for the RLF-treated produce, with Control peaches being 7.9 yuan per jin (AU\$1.56 kg). Generally speaking this is about 2,700 jin (1,350kg) per shed. So, compared with the Control price, each shed of peaches treated with **Potassium Plus** achieved an additional 1620 yuan (AU\$319).

The farmers were very satisfied with RLF **Potassium Plus**.



Foliar

- Increase Price
- Increase Quality
- Increase Taste
- Increase Perfection



Peach growers show full confidence in RLF products



Peach growers attracted by the high quality effects of RLF **Potassium Plus**



## About Potassium Plus

**Potassium Plus** is a specialised foliar fertiliser, especially developed for targeted plant repair and crop finishing.

It delivers the remedy directly to the crop through the leaf for the plant's immediate use. The most efficient and effective way to deliver potassium to the plant is when a potassium plant disorder is recognised. It improves the plant's strength and structure.

Key characteristics of **Potassium Plus** are that it :

- ✓ is of quality manufacture, based on the science of crop nutrient removal
- ✓ bypasses soil deficiency by delivering the plant's immediate nutrition needs through the leaf
- ✓ is easy to apply
- ✓ is a stable solution that has proven compatibility with many crop protection products
- ✓ gives the plant more energy to handle environmental conditions better



The peach orchard with the RLF products

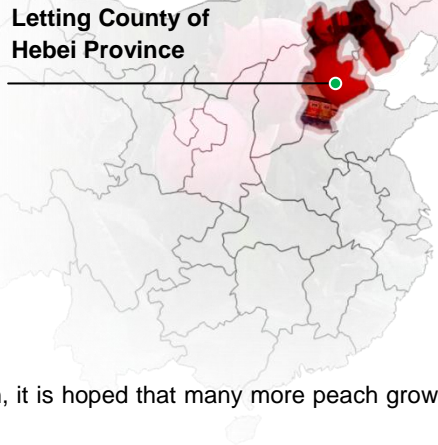


## Conclusion

RLF products are widely used in agricultural China. And the opportunity to share the experiences of farmers such as Song Aimin and his peach orchard, when such good results are achieved, is all part of RLF's commitment to farmers and growers. On this occasion **Potassium Plus** has added considerable benefit not only to the perfection of the fruit but also to the farmer's economical bottom line.

The peach growing region of Leting County of Hebei Province is located on the coast of Bohai in the southeast of Tangshan City. It is a county with considerable agricultural tradition, and it is the key fresh peach producing area for Hebei Province. The planting area of fresh peaches in Leting County is approximated at 150,000 Mu, with the annual output of fresh peaches said to be 23,000 tonnes. Annual output value is estimated at 380 million yuan, and the annual income of related processing, packing and warehousing is judged at 390 million yuan. The output value of fresh peach accounts for 22% of the total agricultural output value, and the yield and benefit all rank first in Hebei Province.

Leting County of Hebei Province



By case-sharing the experiences of peach growers such as Song Aimin, it is hoped that many more peach growers will learn the benefits of RLF specialty crop nutrition products.



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