

BEING PART OF THE INTERNATIONAL PLANT PROTECTION EXPO

RLF releases New Products at the Nanchang City Event

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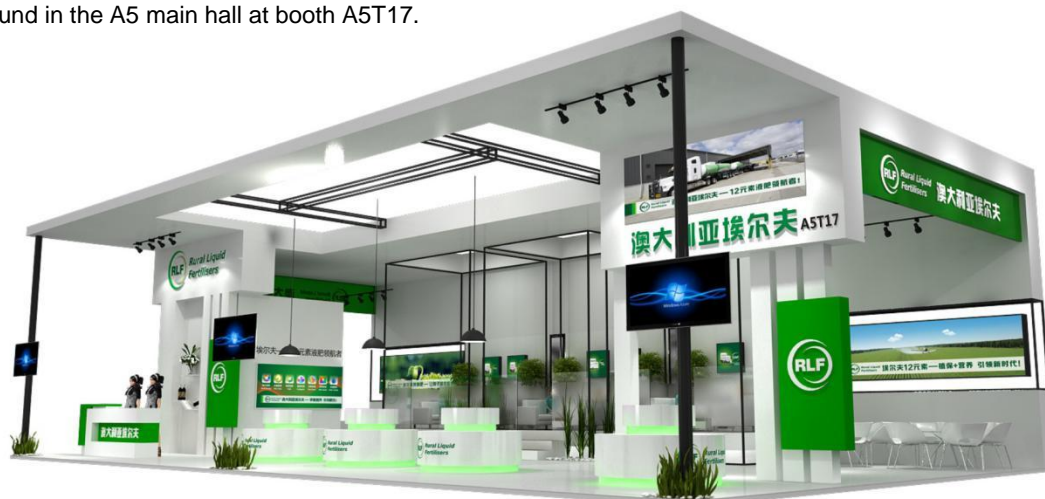


The enthusiastic RLF Team at the Expo

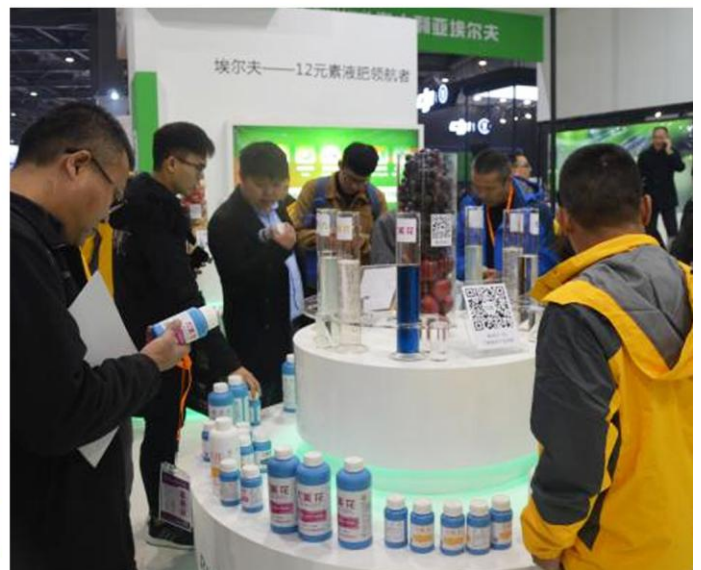
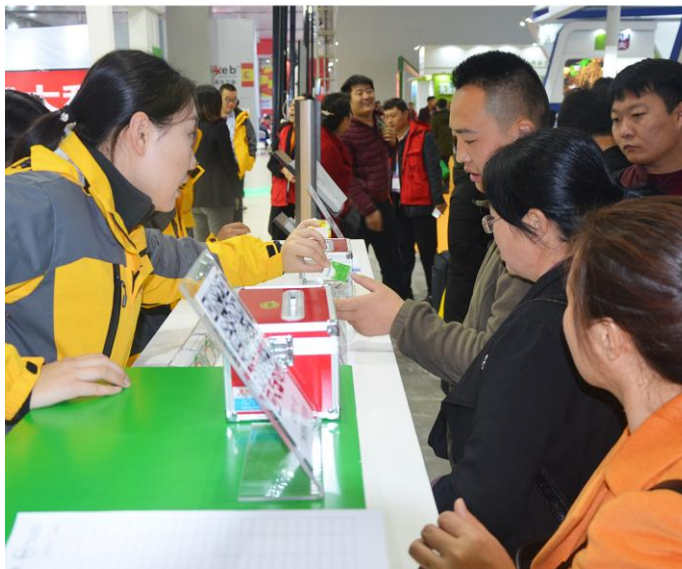
The 33rd National Plant Protection meeting was held in the Greenland International Expo Centre, Nanchang City, Jiangxi Province from 22nd – 24th November 2017. This coincided with the tenth anniversary for RLF's wholly owned subsidiary, namely RLF China, so there was much to celebrate.

RLF, a world leader of multi-element liquid fertilisers, was proud to be a contributor to the Expo. It's booth could be found in the A5 main hall at booth A5T17.

Adhering to the design concept of "The greatest truths are the simplest", mixed also with the concept of "leaving blank" in Chinese traditional culture, the RLF Team worked hard to focus on the simple truth of helping growers generate healthy crops.



Expo Highlights



Launching New Products

Three new specialty crop nutrition fertilisers were launched during the Expo as the RLF Team celebrated 10 years of trading as RLF China.

These products are outlined below.



PowerPK

This is a highly concentrated potassium and phosphorus product with a near neutral pH and free of chloride and sulphate. It is manufactured to supply phosphorus and potassium either as a foliar spray, or through the soil as in injection and fertigation. As potassium and phosphorus are highly beneficial for flower induction and fruit growth, **PowerPK** has the most impact on productivity and return when used during reproductive phase of crop growth. It expands fruit, increases sugar content, improves colouring and prevents premature aging.



Plasma Power

This is a nutritionally balanced foliar product with the buffering capacity and wetter to effectively enter the leaves within a very short time-frame for rapid uptake and utilisation by the crop. It has high phosphorus and balanced trace elements and improves crop health and quality of produce.

It gives greater plant protection, more growth and improved yield qualities. This is achieved with just one product that delivers its nutrient package 'tailor-made' to suit the crop. This product promotes pollination, ensures a greater number and stronger flowers and protects both flower and fruit.



Fly Plus

Specially developed broad-spectrum crop nutrition fertiliser for airplane application and control. It is safe to use, delivers comprehensive nutrition, has rapid absorption ability, good settlement and gives the crop enhanced ability to control a range of environmental or adverse effects.



Ten Years On

RLF China has had an innovative and inspirational journey so far. The Team has been faithful to its commitments to customers and has remained true to its aspirational goals, which were laid down ten years ago. Always keep focus that the 'crop is king'.

The greatest truth is the simplest, and the most important task for the RLF China Team is to help growers generate healthy crops.

A new 10-year journey starts with the addition of three new, innovative products to the RLF product range.



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