

RLF AT THE LARGEST CONVENTION IN THE SOUTHERN HEMISPHERE

New Zealand Agricultural Field Days® in the Waikato Region

Authorised for release by :

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From 13th – 16th June 2018, RLF Distributor Partner Element Raw Materials exhibited at the New Zealand Agricultural Fielddays® at Mystery Creek® Events Centre in the Waikato Region.

This is the largest agricultural convention in the Southern Hemisphere, with over 130,000 visitors passing through the gates. With 1,400 exhibitors over the four-day period, this gives farmers and growers a vast opportunity to view the latest technologies in a wide range of agricultural practices, services and machinery.

Element makes the most of this event each year and has been an exhibitor for three out of the past four years. It is not an easy task, having to reserve your site nearly a year in advance with many months of planning in between times to take full advantage of the site allocated.

The team at Element however now have it down to a fine art, even when the set-up day was a day of torrential rain! The week was forecast to have some rough weather, which can always affect the outcome of a trade show like the Fielddays®, but luckily the rain was sporadic on opening day, and then the sun shone through for the remaining three days.



At Site D80



On display was the agricultural range available from Element, Vicchem and Rural Liquid Fertilisers. There was a great deal of interest from farmers, spraying contractors and 'lifestylers' about the foliar spray inputs and technology.

The main attraction at the stand was the display of RLF **Pasture Plus** and its effects on pasture.

The site was prepared four weeks before the event opened. This entailed Jason and Josh visiting the site to apply RLF foliar to half the area so that results were clearly visible by the time of the convention. **Pasture Plus** Ultra Foliar was applied at 3-litres per hectare and mixed with **PowerN39** at 10-litres per hectare. The response was credible and very visible to people passing by.

A plate meter count measured an increase of +240kg DM/ha.



Conclusion

The Waikato region is recognised as the dairy heartland in New Zealand. Over 100 farmers registered strong interest in the RLF Ultra Foliar, to utilise the benefits of extra root development, superior soil nutrient and water uptake, and enhanced pasture production provided by RLF **Pasture Plus** Ultra Foliar on their dairy, sheep and beef properties.



Pasture Plus
Pasture Foliar Fertiliser

1 specific product with 12 essential nutrients

N	P	K	S	Mg	B
Nitrogen	Phosphorus	Potassium	Sulphur	Magnesium	Boron
Cu	Fe	Mn	Mo	Zn	Co
Copper	Iron	Manganese	Molybdenum	Zinc	Cobalt

Pasture Plus is a Crop-Specific Fertiliser with a nutrient delivery system (NDS) that increases the efficiency in product uptake through the leaf. It delivers 12 essential nutrients all contained within a High-analysis Broad-spectrum Solution (HBS). This nutrient package is formulated specifically for pasture.

Pasture Plus provides the plant with an optimum balance of essential nutrients to ensure soil nutrient variability impact on nutrient deficiency is fixed. It gives greater plant protection, more growth and improved yield qualities.

NDS
Nutrient Delivery System

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POWER N39
High Concentration Liquid Nitrogen Designed for Safe Foliar Application and Injection

POWER N39
RECOMMENDED FOLIAR APPLICATION RATES
for Cereals, Canola, Cotton, Sugarcane, Sugar beet & Hops

Water Rate (L/ha)*	50	250
PowerN39 (L/ha)	5-10	11-20
N (kg)	1.95-3.90	4.29-7.8
Urea equiv. (kg)	4.3-8.6	9.5-17.3

* Water rate should be adjusted to suit spraying conditions.

PowerN39
PowerN39 is a liquid nitrogen fertiliser formulated to provide nitrogen to the plant in a highly efficient way. Nitrogen promotes quick and vigorous growth during plant development.

Efficient
PowerN39 can be applied in targeted applications to meet crop demand at any growth stage. By being able to split applications throughout the growing season, farmers can better manage As a liquid fertiliser, PowerN39 can

PowerN39 is less volatile than urea, so volatilisation losses are lower if follow up rain does not occur.

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