



# 2020's 'VALUABLE BRAND ENTERPRISE' AWARD PRESENTED TO RLF

**Recognition for Continuing Excellence in Field Crop Performance** 

Authorised for release by:

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On 9th December 2020, the 'Top Brands Elected by Farmers in 2020' nominations, organised by the China Association of Agricultural Technology Extension and Agricultural Material and Market Media, was unveiled in Xi'an City, Shannxi Province.

RLF Australia was awarded the '2020 Valuable Brand Enterprise' title.

## **Sharing Some of the Images of the Awards Night Celebrations**



















RLF focuses on crop nutrition and continues to research and improve its products. With more than 25 years of research and development, technological advancement of quality products and professional services, it has established great brand recognition in the industry. It supports and serves China's new agriculture goals.

## Showcasing Some of the Nominations that Contributed to the Award of 2020 Excellent Field Performance

## **WHEAT**









At the end of May and the beginning of June 2020, RLF's Technical Team went to Jiangsu, Henan, Hebei and other provinces for harvest testing. The demonstration wheat field using the combination of **Broadacre Plus** and **PowerPK** had full-grain, plus strong resistance to disease and adversity. The yield increase was particularly significant, with an average increase of 14%. The outstanding yield performance got a 'thumbs up' from the growers.











# RICE









In the second half of 2020, RLF's Technical Team carried out a feedback service and field testing of rice yield in Jiangsu, Zhejiang, Heilongjiang, Sichuan and other major rice producing areas. According to the statistical results, the average yield increases of rice with the combination of **Broadacre Plus** and **PowerPK** was 12.45%, equivalent to 80kg per mu. The income increased was 208 yuan per mu. This was an excellent result for growers.











#### **GRAPES**







RLF products are widely used in grape cultivation in Raoyang, Hebei Province. Many growers provided comments that RLF products gave their vines significant positive effects such as increased glucose content, uniform colour turning and earlier market time. This won unanimous praise and high recognition from local growers.

## **PEPPER**



During 2020, a chili farmer in Meixian County, Guangdong Province, participated in the RLF Better Product Plan. Because the pepper shape was good and the colour uniform, the quality was higher, and the price was 0.6yuan per kg higher than the control crop chilies. After deducting the input costs, the actual net income per mu increased by 420 yuan. This was beneficial for the grower.











#### **GINGER**





Mr Su Qiang, a ginger grower in Beihai, Guangxi Province, used an RLF crop nutrition program for the first time this year and praised the effect. He said, "fortunately this year I used RLF products. The ginger matured seven days earlier than the Control plants which gave early access to market with a better price. Now the price has dropped by 6 yuan per kg compared with my original selling price." In previous years, Mr Su said there were fewer than 2600kg of ginger yield before May. With the RLF scheme, the output on the day of the return visit had exceeded 3000 kilograms, and the quality was good, which achieved the goal of an early harvest, increased production and increased income at the same time.

#### **WATERMELON**







Mr Liu Zhou, a watermelon grower in Luohe, Henan Province, is a big fan of RLF. He has been using RLF's products for six years. In this trial, half of the same greenhouse used other fertiliser products, half with **RLF Fruits and Veggies Plus**. The RLF-treated watermelons grew well and were of a more significant size and more delicious.

### Conclusion

In the future, RLF will continue to focus on crop nutrition, adhering to the mission of increasing production and income, improving quality and efficiency, continuing to develop and promote more innovative products, and to support China's new agriculture goals.

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