

NEW ZEALAND ROUND-UP OF 2015 Beneficial results coming in from a selection of RLF trials

by Jason Reid, RLF Distributor Partner in New Zealand



What's in this Insight

This insight presents a photographic snapshot of some of the successes experienced in 2015 by clients of RLF's Distributor Partner in New Zealand. They have all shown an interest in RLF's integrated fertiliser management (IFM) approach to fertilising, as well as the use of other RLF foliar products.

A busy year at the IFM Trial Site

Jason Reid and his team have hosted many visitors, including key industry contacts to the RLF IFM Trial Site over the past twelve months. In addition there have been several independent trials commenced that are being managed by growers and their agents that the team at Element Raw Materials Ltd are keeping an eye on.

The following photo board gives an insight into this activity, and crops include barley (BSN Seed Priming and Ultra Foliar), wheat at Timaru (Plasma Fusion Foliar), wheat at Oamaru (BSN Seed Priming), vegetable varieties (BSN Seed Priming and Ultra Foliar), corn with BSN Ultra, as well as legume and pasture crops (BSN Seed Priming).

Some of the results have been amazing and this bodes well for 2016.

The New Zealand team are looking forward to an exciting year.





Wheat samples sprayed with 4-lit/ha Plasma Fusion



Wheat samples treated with BSN Seed Primer 5-lit/t

Summarising the Year

Jason said, “some of the results we’re seeing at the IFM Trial Site and also at independent farms and locations are excellent. There is a real air of expectancy that RLF products will bring the yields and financial gains being looked for by farmers. Refining and defining the best crops, seed types and having a better understanding of the benefits the products bring to the soil will be the next important step”.

The momentum for RLF products has continued to grow since their introduction into New Zealand just over a year ago.

We look forward to many more success stories.



The content of this media page was accurate and current at the time that it was written. This media release is provided for interested customers and other parties, and will remain a matter of RLF’s historical record. Viewed in this context RLF therefore undertakes no obligation to update either material or content.